



20th Workshop of The European Childhood Obesity Group

# ECOG 2010 and beyond Taking childhood obesity off the menu

Belgium, Brussels 17-20 November 2010



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## FINAL PROGRAMME

### DAY 1 - 17 November 2010, European Parliament

Presentations and discussions will be in English

08.30 - 09.30	<i>Registration</i>
09.30 - 09.35	<b>Frédérique Ries MEP</b> , Member of the European Parliament's Committee on the Environment, Public Health and Food Safety Welcome
09.35 - 09.45	<b>Margherita Caroli</b> , ECOG President Opening Session
09.45 - 10.40	<b>Lars Hoelgaard</b> , DG Agriculture, Deputy Director-General Best in class: showcase of 3 selected projects to tackle childhood obesity Fruit scheme Tasty Bunch Milk scheme
10.40 - 11.00	Coffee Break
11.00 - 11.10	<b>Antonio di Giulio</b> , DG Research, Head of Unit - Food, Health & Well-Being <i>Introduction</i>
11.10 - 11.25	Best in class: showcase of 2 selected projects to tackle childhood obesity <b>Wolfgang Ahrens</b> , University of Bremen, IDEFICS Study - Identification and prevention of dietary- and lifestyle-induced health effects in children and infants
11.25 - 11.40	<b>Berthold Koletzko</b> , University of Munich, Children's Hospital EARNEST project - The early nutrition programming project
11.40 - 12.00	<i>Discussion</i>
12.00 - 12.10	<b>Ingrid Keller</b> , Executive Agency for Health and Consumers <i>Introduction</i>
12.10 - 12.25	Best in class: showcase of 2 selected projects to tackle childhood obesity <b>Toni Colom</b> , Regional Ministry of Health of the Balearic Islands Food Pro-Fit: A new tool for small and medium size companies to reformulate processed foods and meals
12.25 - 12.40	<b>Randy Rzewnicki</b> , European Cyclists Federation LIFE CYCLE project
12.40 - 13.00	<i>Discussion</i>
13.00 - 13.10	<b>Philip James</b> , President, International Association for the Study of Obesity The challenge of childhood prevention: individualism or community action?
13.10 - 14.30	<i>Networking lunch</i>
14.30 - 14.40	<b>Frédérique Ries</b> , Member of the European Parliament's Committee on the Environment, Public Health and Food Safety
14.40 - 14.55	<b>Laurette Onkelinx</b> , Deputy Prime Minister and Minister for Social Affairs and Public Health (tbc)
14.55 - 15.10	<b>Despina Spanou</b> , DG Health and Consumers

- 15.10 - 15.25 **Paolo De Castro MEP**, Member of the European Parliament and Chairman of the European Parliament's Committee on Agriculture and Rural Development
- 15.25 - 15.40 **Renate Sommer MEP**, European Parliament's Rapporteur for the proposed regulation on the provision of food information to consumers
- 15.40 - 16.00 **Magnus Scheving**, Creator and star of the kids TV show Lazytown™ Inspiring kids to be healthy and active
- 16.00 - 16.15 **Aldo Soldi**, President ANCC-Coop  
A new ethical approach to sell health: a success story
- 16.15 - 16.30 **Joao Breda**, Senior Technical Officer (Nutrition), WHO Regional Office for Europe - Division of Health Programmes
- 16.30 - 16.45 **Margherita Caroli**, ECOG President
- 16.45 - 17.15 Discussion
- 17.15 - 19.30 *"Get together" cocktail sponsored by project ACTIVE including preview of a health themed episode of the new European TV series for kids My Friend Boo*

Moderators: Walter Burniat, Co-founder ECOG and President Elect ECOG 2010  
Elizabeth Poskitt, Co-founder ECOG and Chairwoman of ECOG 2010 Scientific Committee

## DAY 2 - 18 November 2010, Maison des Associations Internationales

08.00 - 08.30 *Registration*

### WORKSHOP A

#### A common approach and tools for paediatric obesity prevention and treatment

08.30 - 08.40 *Welcome*

08.40 - 09.00 **Marie Josée Mozin (Belgium)**  
Présidente Honoraire Club Européen des Diététiciens de l'enfance  
**Management of obesity in the very young**

09.00 - 09.20 **Agneta Yngve (Sweden)**  
PhD, Unit of Preventive Nutrition at Karolinska Institutet  
**The role of school and community in obesity control**

09.20 - 10.00 Oral presentations

**Gravensen L./Obel C. (Denmark)** - Identification of preschool children at high risk of future overweight

**Rito A. (Portugal)** - Project Zero Obesity

**Hassapidou M.(Greece)** - A nutrition intervention program in preschool children in Northern Greece

**Gately P. (UK)** - The effects of a community weight loss program for children and young people in 9 locations across England

10.00 - 10.30 *Coffee break*

10.30 - 11.45 Parallel working groups in 6 rooms

11.45 - 12.00 *Time for delegates to return to the plenary*

12.00 - 12.30 Plenary: follow up actions and next steps

12.30 - 13.15 *Lunch*

13.15 - 14.00 Poster Session 1



## WORKSHOP B

### Climate change and childhood obesity

- 14.10 - 14.30 **Saverio Cinti (Italy)**  
Professor of Anatomy, Department of Molecular Pathology and Innovative Therapies at Faculty of Medicine of University of Ancona  
**Climate and fat metabolism**
- 14.30 - 14.50 **Joao Breda (WHO)**  
Senior Technical Officer (Nutrition), Non communicable diseases and environment Unit at WHO Regional Office for Europe  
**Climate change: a new risk for increased obesity prevalence**
- 14.50 - 15.20 Oral presentations
- Viscecchia R. (Italy)** - Health and environmental benefits from combined control of obesity and climate changes
- Holdsworth M. (France)** - How does the obesogenic environment impact on climate change?
- 15.20 - 15.45 *Coffee break*
- 15.45 - 17.00 Parallel working groups in 6 rooms
- 17.00 - 17.10 *Time for delegates to return to the plenary*
- 17.10 - 17.40 Plenary: follow up actions and next steps
- 17.40 - 19.00 General assembly and presentation of new ECOG Board candidates

## DAY 3 - 19 November 2010, Maison des Associations Internationales

- 8.00 - 11.30 *Vote for ECOG Board (in parallel with the plenary)*

## WORKSHOP C

### Communication

- 08.30 - 08.50 **Alison Hardy (UK)**  
Behaviour Change Planning at the Department of Health, London  
**Richard Storey (UK)**  
Chief Strategy Officer, M&C Saatchi, London  
**Communicating the messages of obesity prevention to the public**
- 08.50 - 09.10 **Jacqueline Harding (UK)**  
MA Cert Ed - Educational Director at Tomorrow's Child, London  
**New instruments for communication: web, mobiles, sms, social networks, etc.**
- 09.10 - 10.00 Oral presentations
- Van Hoek (Netherlands)** - Pilot study: A novel multidisciplinary approach for young obese children
- Spinelli A. (Italy)** - Obesity in Italian children: monitoring and communicating to promote healthy lifestyle
- Natividad Z. (Island of Guam, USA)** - Guam Sustantia Program: Reversing childhood obesity through research-based social marketing and branding strategy
- Parodi A. (Italy/UK)** - ACTIVE - Animation for Children to Teach and Influence Values and Views on healthy Eating and physical activity

**Vania A. (Italy)** - Results from a satisfaction questionnaire (SQ) for an outpatient service of paediatric nutrition

- 10.00 - 10.30 *Coffee Break*  
10.30 - 11.45 Parallel working groups in 6 rooms  
11.45 - 11.55 *Time for delegates to return to the plenary*  
11.55 - 12.30 Plenary: follow up actions and next steps  
12.30 - 12.40 Announcement of results of ECOG Board elections  
12.40 - 13.30 *Lunch*  
13.30 - 14.05 Poster Session 2

#### WORKSHOP D

##### Insulin resistance. Early Diagnosis? Early Treatment?

- 14.15 - 14.35 **Ascension Marcos (Spain)**  
Research Professor, Head of Immunonutrition Research Group, at Instituto del Frío-ICTAN, Spanish National Research Council (CSIC), Madrid  
**Adipokins and insulin resistance**
- 14.35 - 14.55 **Eva Erhardt (Hungary)**  
Senior Consultant Paediatrician in Endocrinology, Diabetology and Obesity at Department of Paediatrics of the Medical University of Pécs  
**What are the roles of insulin and other hormones in the development of obesity and its complications in children?**
- 14.55 - 15.35 Oral presentations  
**Massa G. (Belgium)** - Vitamin D deficiency is highly prevalent in obese children and adolescents and associated with decreased insulin sensitivity  
**Weghuber D. (Austria)** - Tryptophan metabolism and its association with serum neopterin, ghrelin and obestatin in obese children  
**Invitti C. (Italy)** - Obese children with a normal insulin sensitivity respond differently from those with insulin resistance to lifestyle modifications  
**Mangge H. (Austria)** - Evaluation of new obesity related individual metabolic and vascular risk profiles - The STYJOBS / EDECTA resource
- 15.35 - 15.55 *Coffee break*  
15.55 - 17.10 Parallel working groups in 6 rooms  
17.10 - 17.20 *Time for delegates to return to the plenary*  
17.20 - 18.00 Plenary: follow up action and next steps  
18.00 - 18.10 Announcement of the winner of the Louis Bonduelle Prize  
18.10 - 18.30 Announcement of ECOG new President and closing ceremony



**DAY 4 - 20 November 2010 - Maison des Associations Internationales**

#### ECOG - BASO - CEDE - EETEXPERT - SBMN FORUM CHILDHOOD OBESITY: A BELGIAN UPDATE

*Lectures and discussions will be in Flemish and French with simultaneous translation F/F. Abstracts of the lectures and posters will be published in the congress proceedings and must be submitted in English (please refer to the call for abstracts).*

- 08.00 - 09.00 *Registration*  
09.00 - 09.05 Welcome by Marie Françoise Cachera, ECOG Vice-President

## Morning session

### Part 1 - Chair: Inge Gies and Walter Burniat

- 09.05 - 09.30 Michele Guillaume  
The Belgian situation: a public health challenge
- 09.30 - 09.50 Daniel Brasseur  
Drug therapy: Actuality and perspectives
- 9.50 - 10.10 Marie-Josée Mozin  
'Over' or 'mal' -nutrition ?
- 10.10 - 10.30 Discussion
- 10.30 - 10.50 *Coffee Break*

### Part 2 - Chair: Anne Boucquiau and An Vandeputte

- 10.50 - 11.10 Kim Vanhoorenbeeck  
Sleep loss and weight gain
- 11.10 - 11.30 Caroline Braet  
Psychological subtypes in obese children
- 11.30 - 11.50 MF Rolland-Cachera  
Which BMI standards to use in practice?
- 11.50 - 12.10 Discussion
- 12.10 - 13.00 Chaired Poster Session
- 13.00 - 14.00 *Lunch*

## Afternoon session

### Part 1 - Chair: Caroline Braet and Luc Berghmans

- 14.00 - 14.20 Andre Franck  
The role of the GP in prevention, management and treatment of  
overweight children: a "big" problem
- 14.20 - 14.40 Véronique Beauloye  
Multidisciplinary management on the "second line"
- 14.40 - 15.00 Ann Tanghe  
Residential management
- 15.00 - 15.30 Discussion
- 15.30 - 15.50 *Coffee Break*

### Part 2 - Chair: Ann Tanghe and Veronique Beauloye

- 15.50 - 16.10 An Vandeputte  
10 years research in the care-system for children and youngsters  
with eating/weight problems in Flanders: A vision for long term  
management
- 16.10 - 16.30 Fabienne Henry  
The role of school and school medicine
- 16.30 - 16.50 Michel Demarteau and Paul Bizel  
Community intervention in a socially deprived area: nutrition and  
physical activity; a 10 year follow-up
- 16.50 - 17.10 Anne Boucquiau  
VIASANO: a community based intervention
- 17.10 - 18.00 General discussion with the participation of an invited Belgian politician